

ARIANA VALERIO

Staten Island, NY 10302 | 347-349-0408 | arianamvalerio1@gmail.com | www.linkedin.com/in/ariana-valerio-3091532b3

Profile: Aspiring Digital Marketing & Communications Intern | Content Creation, Sales, Customer Service

EDUCATION

Hunter College, City University of New York

Expected May 2027

Bachelor of Arts in Media Studies, Emerging Media Concentration, Minor: Economics

CERTIFICATE: Pursuing a Certificate through LVMH (Louis Vuitton Moët Hennessy) **"INSIDE LVMH: TRACK 2"** – to understand sales techniques, client services, marketing and brand campaigns. **Motion Creative Strategy Bootcamp**- analysis of top-performing ads, competitor tracking, and research resources

RELEVANT COURSES: Journalism | Media and Film in a Digital Age | Visual Communication and Interactive Design | Microeconomics | Macroeconomics

ACADEMIC & CREATIVE PROJECTS

"Historic Win for Mamdani", "Food Review: Krispiest Pizza in Brooklyn", "Farm Girl to Media Company CEO" Fall 2025

- Researched, interviewed and wrote articles for Journalism class

WORK EXPERIENCE

JD Sports, Sales Associate

Staten Island, NY | November 2024 - Present

- Maintained strong product and brand knowledge while monitoring inventory levels and emerging trends.
- Operated POS and inventory management systems accurately to ensure seamless transactions.
- Analyzed customer behavior and preferences to tailor sales approaches and improve client satisfaction.
- Delivered exceptional customer service, resolving concerns and conflicts with professionalism.
- Oversaw daily store operations — including opening and closing procedures, merchandising, shipment processing, and markdown execution.
- Handled cash and electronic payments, performing end-of-day reconciliations with accuracy and accountability.

British Swim School, Swim Instructor

Staten Island, NY | November 2022 - June 2023

- Managed and instructed 6–10 classes daily, demonstrating strong time management and organizational skills
- Delivered customized instruction to diverse age groups, emphasizing student-focused service and adaptability
- Promoted safety and risk awareness through effective communication of critical survival techniques
- Maintained equipment to ensure efficiency and compliance with safety standards

Garage Clothing, Sales Associate

Staten Island, NY | March 2022 - December 2022

- Maintained in-depth product and brand knowledge while tracking inventory and emerging trends to support sales performance.
- Operated POS and inventory management systems with accuracy, ensuring smooth transactions, real-time stock updates.
- Observed and analyzed customer behavior to inform targeted sales strategies and enhance the overall client experience.
- Delivered exceptional customer service by resolving issues with professionalism and empathy.
- including opening/closing, merchandising, shipment processing, and markdown execution to uphold brand standards.
- Handled cash and electronic payments, performing end-of-day reconciliations with precision and accountability.

EXTRACURRICULARS:

Latino Medical Student Association: Current Treasurer (Spring 2025 – Present) Prepared and submitted official documentation in a timely manner, managed organizational finances, including budgeting and expense tracking, work directly with the Office of College Association to resolve administrative matters

Japanese Club: Social Media Manager (Spring 2024) – designed content using Canva, capturing photos and videos for social media posts, managing messaging on Instagram.

SKILLS: Technical: Microsoft 365 (Word, Excel, PowerPoint), Code (Python, HTML) | Content Creating (Filming, Editing, Utilizing trends – Canva, CapCut, TikTok, Instagram), Editing (Premier Pro, Adobe Photoshop) **Language:** Fluency in Spanish

SPECIAL INTERESTS: Photography | Videography | Sports (F1 Racing, Golf) | Dancing | Thrifting |