

Ariana Valerio

Staten Island, NY 10302

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Aspiring Digital Marketing & Communications Intern | Skilled in Content Creation, Sales and Customer Service

EDUCATION

Hunter College, City University of New York

Expected December 2026

Bachelor of Arts in Media Studies, Emerging Media Concentration, Minor in Economics

WORK EXPERIENCE

JD Sports, Sales Associates

November 2024-Present

- Maintained strong product and brand knowledge, including inventory tracking and trend awareness
- Utilized POS and inventory management systems with proficiency, ensuring transaction accuracy
- Analyzed customer behavior and preferences to support targeted sales approaches and enhance client experience
- Delivered high-quality customer service, resolving complaints and conflicts with professionalism
- Oversaw daily store operations, including opening/closing procedures, standardizing textiles, shipment processing, and executing markdown
- Handled cash and electronic payments and completing end of day till count

British Swim School, Swim Instructor

November 2022-June 2023

- Managed and instructed 6–10 classes daily, demonstrating strong time management and organizational skills
- Delivered customized instruction to diverse age groups, emphasizing student-focused service and adaptability
- Promoted safety and risk awareness through effective communication of critical survival techniques
- Maintained equipment to ensure efficiency and compliance with safety standards

Garage Clothing, Sales Associates

March 2022-December 2022

- Maintained strong product and brand knowledge, including inventory tracking and trend awareness
- Utilized POS and inventory management systems with proficiency, ensuring transaction accuracy
- Analyzed customer behavior and preferences to support targeted sales approaches and enhance client experience
- Delivered high-quality customer service, resolving complaints and conflicts with professionalism
- Oversaw daily store operations, including opening/closing procedures, standardizing textiles, shipment processing, and executing markdown
- Handled cash and electronic payments and completing end of day till count

SKILLS

Language: Fluency in oral and written Spanish

Computer: Content Creating (Filming, Editing, Utilizing trends), Proficiency in Microsoft 365 (Word, Excel, PowerPoint), Code (Python)

CERTIFICATE

INSIDE LVMH: TRACK 2

EXTRACURRICULARS

Japanese club: Former social media manager, **Latino Medical Student Association:** Current Treasurer

